

August 1, 2012

Catacel Corporation Elects J. Gary McDaniel to Chief Executive Officer

GARRETTSVILLE, OH – The Board of Directors of high performance reaction materials manufacturer Catacel Corporation elected J. Gary McDaniel to the position of Chief Executive Officer, effective August 1. McDaniel was appointed to the board of directors at the end of 2011 and in following months he made a tremendous impression on both Catacel president William Whittenberger and the Catacel Board.

McDaniel has an impressive track record as a three-time CEO of start up and early stage companies in the catalyst and alternative energy markets. In addition, he has lent detailed business and industry insights to venture capital firms and corporate Boards seeking to develop and commercialize new technologies for the chemical catalyst, petroleum refining, biofuels, emissions control, and solar photovoltaic markets. Under his leadership at Tricat Industries, McDaniel restructured and reinvigorated the company into a major market player and delivered a 4-fold sales growth. And, as head of a division of Honeywell / UOP, Gary orchestrated the successful turnaround of the company's petroleum refinery emissions control catalyst business, resulting in a 60% growth in sales and an 85% increase in profits. Earlier in his career he excelled in various global management positions with leading reaction materials companies including W.R. Grace & Company and Akzo Nobel.

McDaniel says: "I am extremely excited about the future of Catacel. Over the years the company has been developing some world-class reaction technologies that are applicable in many large and growing markets. Today, our products are providing customers with significantly improved performance and compelling economic benefits. With our technologies now proven in the field, the company is poised for dramatic growth. I am really looking forward to working closely with the Catacel team as we make this happen."

Gary holds a Bachelors of Science in Chemical Engineering Administration from the University of Delaware and an MBA from the University of Baltimore. He holds three U.S. patents in catalyst technology.

"Gary is a great fit for us, having proven his ability to rapidly grow successful businesses in the catalyst space. With his expertise, Catacel will be prepared to take the next step into the hydrocarbon processing market", said Catacel president Bill Whittenberger. McDaniel's near term efforts will focus on developing global strategic partnerships and capitalization for market entry initiatives.

About Catacel Corporation

Catacel, based in Northeast Ohio, provides solutions for challenging catalyst-based applications. Using its diverse background in high heat exchange foil substrate design, catalytic chemistry, and large-scale production techniques, the company develops and manufactures reaction solutions for a diverse range of global clientele. Catacel primarily serves the advanced energy and chemical industries with solutions tailored to hydrogen, gas-to-liquid, petrochemical, and fuel processing sectors. Visit www.catacel.com to learn more.